

Hotel McALPIN

1913

In what way will the
hotels of 1963
be superior to this?

BROADWAY & THIRTY FOURTH
NEW YORK CITY

Small

WALTON



ALMA MATER

HOTEL M^cALPIN

NEW YORK CITY

BROADWAY 33rd & 34th STs.



MERRY and BOOMER
MANAGERS

INTRODUCTORY

The Hotel McAlpin, situated at the intersection of Broadway and Thirty-fourth Street, is located in the very heart of New York, and stands as the absolute axis of the city's transportation system. It faces the great Pennsylvania Terminal station, the elevated railway and surface cars are at the door, and the subway, other terminals and steamship lines are within easy access. The finest shops, theaters and the opera are within a short walk, and the hotel is a veritable hub, around which revolve the life and action of the great metropolis.

The hotel is twenty-six stories in height, and in its construction is absolutely fire-proof. That this is recognized by insurance companies is demonstrated by the fact that no hotel in New York receives insurance at so low a rate.

Every one of its fifteen hundred guest rooms is an outside room, and all of them communicate with bath. The most improved methods of steam heating, lighting and ventilation have been employed. Desk telephones, supplemented with telautograph service at the switchboard, are installed throughout.

In the decoration and furnishing of the rooms, there is infinite variety—luxurious suites from \$5.00 the day upward, to single rooms with running water and privilege of the bath at as low a figure as \$1.50 the day.



Corridor

No detail which will contribute to the comfort, convenience and pleasure of guests has been overlooked. The elegance of appointments and perfection of service maintained commend the McAlpin to those desiring permanent residence in an hotel and to travellers who appreciate a homelike atmosphere. With nearly two thousand servants employed, the McAlpin offers as nearly individual service as it is possible to obtain in an hotel.

HOTEL McALPIN



Grill
Room

The McAlpin Grill, with its vaulted spaces and arched recesses, suggests somewhat the style of the Spanish Renaissance, and its treatment of beautifully colored, glazed terra-cotta tiles, with superb decorative panels, has made it really unique and one of New York's most talked about novelties. The excellence of the cuisine is unchallenged. The choicest food products, skilfully prepared under *absolutely sanitary conditions*, combined with careful, courteous and intelligent service, have already given the McAlpin restaurants a remarkable prestige.

NEW YORK CITY



Baths



Barber
Shop

The Baths, Turkish, Russian and hydrotherapeutic, are complete in all particulars, and include a swimming plunge and out-of-door lounge.

They are under the charge of a graduate of the Nauheim and Carlsbad establishments — Dr. Herman Ekman.

The baths are open to men only, and available at all hours.

HOTEL McALPIN



Ladies'
Reception
Room

People have speculated on "what women will do next," but not so much on what will be done for them. At the McAlpin as much attention and thought has been given to their comfort as to that of "mere man." The woman patron can, if she desires, secure a delightful room on the Woman's Floor, presided over by a woman, and feel secure in the knowledge that all her neighbors are women and that her every wish will be the duty and pleasure of other women. For her leisure hours, there is provided on this unique Woman's Floor a delightful little parlor,

NEW YORK CITY



Bed
Room



Parlor
in
Suite

an inviting reading room, a branch of the New Fiction Library, and a writing room, where will be bulletined coming events at clubs for women and to their especial interest. Upon request, chaperones of unquestioned character and social standing will be provided.

HOTEL McALPIN



The
Lobby

The "hotel that is different" has become another name for the McAlpin. Some of its unique features are the

Club Floors for men and women.

Turkish, Russian, electrical and hydro-therapeutic baths.

United Service Club, for officers of the Army and Navy.

A fully equipped hospital, with operating room, in charge of a physician and graduate nurse.

An exclusive
tailoring estab-
lishment for men
on the men's
floor.

A swimming
pool on the top
of the hotel.

Telautograph
service.

A roof garden
and ballroom, 300
feet above the
street level.

A circulating
library of the
latest fiction, and

An information
library devoted
to business
and commerce,
Couriers,
Shopping
guides and
Chaperones.

A women's
specialty shop
on the women's
floor.

NEW YORK CITY



The
Lobby

HOTEL McALPIN



Restau-
rant

Individuality is the keynote of the McAlpin cuisine and besides carrying out the best practise of the recognized French leaders of the culinary art, many new dishes are being constantly created by the McAlpin chefs to please the palates of a cosmopolitan clientele. The Louis XVI restaurant, with its exquisite decorations, waving palms and music by Nahan Franko and his orchestra, is probably the most artistically beautiful dining-room in America.



NEW YORK CITY



Mezza-
nine
Gallery



Writing
Room

Twenty-four exquisite tapestries from the Herter Looms, picturing the military history of New York, adorn the Tapestry Gallery on the first Mezzanine floor. This gallery affords a charming promenade and rendezvous. Opening from it are the Ladies' Parlor and Tea Room, a beautiful banquet hall known as the "Green Room," the General Writing Room and the principal restaurant.

HOTEL McALPIN



Army
&
Navy
Club

The United Service Club Headquarters, on the twenty-second floor, affords a meeting place for men of international fame in two great arms of our National Service. This is the only club of its kind in any hotel and is maintained exclusively for officers of the Army and Navy and members of the Diplomatic Corps. The Club has its own buffet and affords absolute privacy and seclusion to its members.

NEW YORK CITY



Men's
Café

The cheerful, airy men's café and bar affords an agreeable rendezvous which is appreciated by men patrons of the hotel. The McAlpin cellars furnish the finest of vintage wines and in its humidors are the finest cigars obtainable. Numerous tables in the café and inviting chairs in a cool, well-ventilated room combined with attentive service make this one of the hotel's leading features, and its location, between 33rd and 34th Streets on Broadway, is unique.



HOTEL McALPIN



Ready
for the
Thé
Dansant

The McAlpin was the first American hotel to inaugurate Thés Dansants. These give an opportunity to enjoy the fashionable fad for dancing, which has taken New York by storm. The room devoted to this use is a large ballroom on the twenty-fourth floor. Nahan Franko and his orchestra provide music for the daily Tea Concert, and are frequently heard in special programs.



NEW YORK CITY



Green
Room



A
Reception
Room

A beautiful Ladies' Restaurant or Café with exquisite appointments, is a notable feature of the hotel. As a rendezvous for luncheon on a busy day of shopping, it is appreciated by all who have come to know its seclusion, quiet and the convenience of its central location, near the principal shops.

INFORMATION

The McAlpin aims particularly to serve the stranger in New York and every facility of the hotel is at his disposal. The careful attention paid to his wants makes him feel that here he has come among friends who have a personal interest in his happiness and well-being. Those unfamiliar with the language and customs will especially appreciate a Bureau of Information where courteous and well-informed attendants are always to be found. Folders of all railway and steamship lines in Europe and America together with guide-books, directories and literature of travel may be had for the asking.

A representative of the hotel, known to officers of transatlantic steamers, is on the dock and at the service of all those arriving or departing by the principal vessels; also McAlpin porters in uniform who will attend to transferring luggage. Reservations for rooms may be made by wireless telegraph at our expense. No service is too trivial to perform, no trouble too great to take that will assure the comfort and convenience of our patrons.

Unfamiliarity with the currency of a country often exposes the stranger to embarrassment and loss. This is obviated at the McAlpin, which has made special provision for the protection of foreigners by the establishment of a department for the exchange of foreign money in the hotel, where exchange at current rates may be arranged at their convenience.

Cable Address :
HOTALPIN, NEW YORK

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Ex Libris

SEYMOUR DURST

t' Fort nieuw Amsterdam op de Manhatans



FORT NEW AMSTERDAM



(NEW YORK), 1651.

When you leave, please leave this book
Because it has been said
"Ever'thing comes t' him who waits
Except a loaned book."

